



e-recruitment seminar

# MidlandHR's Business Excellence Seminar in e-recruitment

No area of HR has undergone more radical change over the last five years than recruitment. The role of e-recruitment has played a huge part in broadening organisations' reach, facilitating the selection of the best candidates and delivering a strong employer brand into the market place. Many organisations are already embracing e-recruitment as a key part of their talent management strategy. However, it is vital that you keep up to date with the latest best practice trends and tools to ensure that your e-recruitment strategy delivers the results that will enhance business performance.

This seminar will be focused on the business aspects of e-recruitment and therefore is independent of the technology solution you are currently using. The event will bring you up to date with the latest research, best practice trends, benefits and legal implications, including sessions delivered by acclaimed talent management expert Dr Emma Parry of Cranfield University School of Management and Helen Burgess from Shoosmiths', the employment law team.

**Cranfield**  
UNIVERSITY  
School of Management

shoosmiths

## Who should attend?

HR directors, managers and project managers wanting to find out more about e-recruitment and how to increase the impact of e-recruitment in your organisation will benefit most from this seminar.

## Programme highlights

- Dr Emma Parry from Cranfield University School of Management talks about latest research and trends, the impact of social media, employee attraction, employer branding, the value of e-recruitment and measures for success
- Helen Burgess from Shoosmiths talks about the legal implications of e-recruitment, discrimination, data protection and recent case law
- MidlandHR's strategic HR consultants will focus on e-recruitment as part of a wider talent strategy, programme preparation and change management implications
- The day concludes with a panel session, giving delegates the opportunity to 'ask the experts'

## How much does this cost?

£375 + VAT (including lunch & refreshments)

## When is this taking place?

Please contact the learning services team for the next available date.

If you are interested in booking onto this Business Excellence seminar in e-recruitment, or would like to discuss this further with our learningservices team, please contact us on **0115 945 6000** or email [learning@midlandhr.co.uk](mailto:learning@midlandhr.co.uk)

## MIDLANDHR

Ruddington Hall, Ruddington, Nottinghamshire NG11 6LL  
t +44 (0) 115 945 6000 f +44 (0) 115 940 5286 e [info@midlandhr.com](mailto:info@midlandhr.com) w [www.midlandhr.com](http://www.midlandhr.com)

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